



LOVELAND ART GALLERY CRAWL

DATE: SATURDAY, JUNE 19, 2021

TIME: 6-9 PM

FACT SHEET

First, we're so excited to be holding our first Loveland Art Gallery Crawl! It's a fun-filled way to show off Loveland's reputation as a vibrant city of art and culture!

Our **ART GALLERY CRAWL** will introduce neighbors new to the Loveland community to many of the talented artists who reside in our town and to learn the rich legacy of our internationally renowned local art legends. Even some of Loveland's longtime residents may not be aware of all the artists in Loveland with national acclaim. In historic West Loveland we have two art galleries that feature international renowned artists, and we have numerous local artists within our community who have yet to be discovered — they all are creating amazing and affordable work for your viewing pleasure. So many local cultural treasures to reveal! This event begins the journey!

Below is a list of the many ways you can be part of this important community cultural event:

LOVELAND ARTISTS:

- Post a sign (we will provide) outside your door and/or studio indicating your participation in this art crawl event.
- Open your studio/gallery doors on Saturday, June 19, between 6-9 PM and be ready to participate in a dialog with art crawl participants about your art/work.
- Have light snacks/refreshments available. (Wine is not required but would be appreciated!)
- Be prepared to sell your artwork! Have business cards/information available in your studio about you, your work, and your contact information.
- Offer your buyers a bag (and safe packaging if needed), so they can carry your work with them during this event.
- Finally, sign or initial your name to the raffle cards the participants may have (or give them a raffle card that we will supply).
- NOTE: If a local business owner chooses your work to be featured on their walls, you will be responsible for providing artwork details and contact information. (We will provide branded Loveland Art Gallery Crawl templates for you.)
- Finally, after the event, complete our evaluation form so we can continue to improve/evolve this event. (You will be given an evaluation form that will be collected afterward by one of our volunteers.)

LOVELAND BUSINESS/NON-PROFIT/CHURCH PARTICIPANTS:

- Post a sign outside your door and/or studio indicating your participation in this art crawl event. (We will provide these.)
- Include event promotion material appropriate around your venue and/or on your tables. (We will provide these.)
- Open your doors on Saturday, June 19, between 6-9 PM and have brochures about the event, along with event raffle cards, readily available to your customers. (We will provide.)
- If appropriate, have light snacks/refreshments available. (Wine is not required but would be appreciated!)
- **SUPPORT OUR ARTISTS** by featuring one or more local artist(s) on your walls, with contact info visible for potential buyers. (The artists you choose will provide this.)
- If you are supporting local artists' work within your business, we want to promote your efforts by including your business on our raffle card challenge. To participate, have someone in your business available who can punch the event raffle cards that participants will have. (We will also provide you with raffle cards.)
- Finally, after the event, complete our evaluation form so we can continue to improve/evolve this event. (You will be given an evaluation form that will be collected afterward by one of our volunteers.)

EVENT SPONSORS:

- You can support this cultural community effort by providing a donation to cover the costs of the event's promotional materials and supplies.
- Sponsorship levels include:
 - Da Vinci Level: \$1,000+
 - Mona Lisa Level: \$500-\$999
 - Louvre Museum Level: \$100-\$499
 - Art Patron Level: \$25-\$99
 - Art Support: \$1-\$25
 - *NOTE: Any surplus collected for this event will go to the new Loveland art organization fund.*
- Post a sign outside your door and/or studio indicating your sponsorship participation in this art crawl event. (We will provide these.)
- Include event promotion material appropriate to your business around your venue and/or on your tables. (We will provide these.)
- Include Loveland Art Gallery Crawl information in your social media. (We will provide.)
- Finally, after the event, complete our evaluation form so we can continue to improve/evolve this event. (You will be given an evaluation form that will be collected afterward by one of our volunteers.)



2021 LOVELAND ART GALLERY CRAWL PARTICIPATION FORM

First, thanks for participating in this exciting new event to promote the arts of Loveland! Please complete the information below and return it to one of the event organizers below. Thanks!

Loveland Art Studios on Main • 529 Main Street • Loveland, OH 45140

Johanna Kremer: Studio #125
jkremer2015@gmail.com
513.325.7161

Debby Combs: Studio #111
debby.combs0613@gmail.com
513.403.1988

YOUR NAME: _____

YOUR STUDIO/BUSINESS: _____

YOUR STUDIO/BUSINESS ADDRESS: _____

CELL/WORK PHONE: _____

EMAIL: _____

TYPE OF PARTICIPATION:

___ 1. ARTIST/ART GALLERY

___ 2. LOVELAND BUSINESS

___ 3. EVENT SPONSOR:

- ___ Da Vinci Level: \$1,000+
- ___ Mona Lisa Level: \$500-\$999
- ___ Louvre Museum Level: \$100-\$499
- ___ Art Patron Level: \$25-\$99
- ___ Art Support: \$1-\$25

If you are an event sponsor, please make out your check to “**Loveland Art Gallery Crawl**” and mail or drop it off to...

Little Miami River Chamber of Commerce
% 2021 Loveland Art Gallery Crawl
123 South Second Street
Loveland, OH 45140