



# MEDIA ADVISORY

FOR IMMEDIATE RELEASE: Friday, March 8, 2024

FOR MORE INFO, CONTACT: Johanna Kremer, LAGC Chair/Artist Coordinator  
jkremer2015@gmail.com/513-325-7161

2024 LOVELAND ART GALLERY CRAWL

## CALL TO LOVELAND ARTISTS

**EVENT DATE:** SATURDAY, JUNE 22  
**EVENT TIME:** 4-9 PM  
**REGISTRATION DEADLINE:** WEDNESDAY, MAY 1

Four years ago a group of committed artists in Loveland (OH) went on a mission to show their community what an amazing **ART TOWN** was tucked away within their city.

Within a mile-and-a-half radius there were **SEVEN ART GALLERIES** exhibiting a wide variety of award-winning art.

Two of the art galleries featured world-renowned pioneers in their field:

- ▶ **Nancy Ford Cones** (1869-1962), an award-winning pioneer in photography as an art medium, is featured at the Loveland Museum Center.
- ▶ **William Schickel** (1919-2009), a renowned liturgical artist and architect whose body of work includes paintings, sculptures, stained glass, and furniture design.

Now we're gearing up for the **4th** Annual Loveland Art Gallery Crawl! We're bringing artists and art lovers together for another fun-filled evening of gallery and studio open houses throughout the City!

# 2024 ARTIST PARTICIPATION INFO



**DATE:** SATURDAY, JUNE 22  
**TIME:** 4-9 PM  
**DEADLINE:** WEDNESDAY, MAY 1

**ABOUT:** This is a one-evening, city-wide art event. On Saturday, June 22, from 4-9 PM, Loveland's Art Galleries and Artists hold Open Houses and offer light appetizers and drinks, while also showcasing a featured artist or highlighting artwork for sale.

**OUR MISSION:** The Loveland Art Gallery Crawl highlights the City's vibrant art culture — focusing on the extraordinary works by our many Loveland artists!

**PARTICIPATION:** **LOVELAND ARTISTS:** All Loveland artists within the 45140 zip code (Loveland, OH) are cordially invited to join in our city-wide celebration of art! Registration fee: \$20

**OUTSIDE LOVELAND ARTISTS:** New this year! If you live/work outside the 45140 zip code, no worries! You are cordially invited to join us as well. Registration fee: \$40 (*Note: Several local businesses support this event by featuring/sponsoring artists' works. There are also a variety of venues available to artists within the Historic West Loveland and Downtown Loveland areas.*)

**JOIN THE ART LEAGUE OF LOVELAND!** Also, new this year! If you are a member of the Art League of Loveland, your registration fee for the Loveland Art Gallery Crawl is free! All art lovers who support the visual arts and artists of Loveland (*and beyond*) are encouraged to join this vibrant art advocacy organization. Membership forms can be found at [www.ArtLeagueofLoveland.org](http://www.ArtLeagueofLoveland.org).

**RAFFLES:** We are a **FUN** bunch — and we love treasure hunts! (Don't you?!) So we also offer 4 **HUGE** Raffle Prizes — \$250 each — for art crawlers who purchase artwork during the Loveland Art Gallery Crawl. (Some galleries even offer raffle prizes of their own!)

**TRANSPORT:** We also offer an **ART BUGGY** that provides transportation from one end of town to the other — about a mile-and-a-half circuit.

**HOW:** To participate, just complete 2024 LAGC Participation Form below and return it by **WEDNESDAY, MAY 1, 2024**.

# 2024 ARTIST PARTICIPATION INFO



*We're thrilled you decided to participate in Loveland's 4th annual event to promote the arts and artists of Loveland! Please complete this form and return it to **2024 Loveland Art Gallery Crawl, c/o Nancy Kanienberg, Art League of Loveland Treasurer, 6759 Silver Tip Court, Maineville, OH 45039.***

## DEADLINE: WEDNESDAY, MAY 1, 2024

**LAGC ARTIST ORGANIZER LOCATION:** Loveland Art Studios on Main • 529 Main Street • Loveland, OH 45140  
Johanna Kremer, Studio #125, Loveland Art Studios on Main  
jkremer2015@gmail.com/513-325-7161

## EXPECTATIONS

As an LAGC artist participant, you'll be expected to do the following:

- ▶ **Bring your 10'x10' Tent** (required if using an outdoor venue), along with any other tables, chairs, & set-up materials you need.
- ▶ **Post a sign** (that we will provide) outside your door and/or studio and/or venue/tent indicating your participation.
- ▶ **Place LAGC event brochures** in a prominent location for your guests. (You will receive these as part of your LAGC Welcome Packet.)
- ▶ **Open your studio/gallery doors on Saturday, June 22**, between 4-9 PM, and be ready to participate in a dialogue with art crawl participants about your artwork.
- ▶ **Offer light snacks/refreshments** to your guests. (Wine is not required but always appreciated!)
- ▶ **Prepare to sell your artwork!** Have business cards/information available in your studio about you, your work, and your contact information.
- ▶ **Give your buyers a bag** (and safe packaging, if needed), so they can carry your work with them while they travel to the different galleries and studios. (Even better, include your brand on your bag!)
- ▶ **Evaluate this event! Your opinion is important to us.** In your Welcome Packet will be an evaluation form. Please complete this after the Art Crawl and return it in the self-addressed, stamped envelope.

## BENEFITS

As an LAGC artist participant, you'll receive the following:

- ▶ **2024 WELCOME PACKET**, which will provide you with up-to-date info you'll need.
- ▶ **Marketing Materials:** We'll provide you with an LAGC sign for your door/studio/tent, along with an event brochures and other marketing materials/info.
- ▶ **Artist Exposure:** You'll be part of our promo materials, which includes the event brochure, press releases, and social media posts.

# 2024 ARTIST REGISTRATION FORM



**THE LOVELAND ART GALLERY CRAWL** is open to **ALL** artists this year. Please check the appropriate box below.  
The registration fee is as follows:

- Loveland Artists (within the 45140 zip code): \$20,
- Non-Loveland Artists (outside the 45140 zip code): \$40
- Art League of Loveland Members: Free!

Please make out your check to the Art League of Loveland (ALL).

PLEASE PRINT

**NAME** \_\_\_\_\_ **DATE** \_\_\_\_\_

**ARTIST'S HOME ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**CELL PHONE** ( \_\_\_\_\_ ) \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**ARTIST'S BUSINESS/STUDIO ADDRESS** \_\_\_\_\_

If you don't have a studio that's open to the public, we have spaces available for you! Check here for more info: \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**AMOUNT ENCLOSED:** \_\_\_\_\_

**PRIMARY ART MEDIUM/CATEGORY** (Check only one)

- |  |  |                                   |   |
|--|--|-----------------------------------|---|
| <input type="checkbox"/> Painting        | <input type="checkbox"/> Drawing/Printmaking | <input type="checkbox"/> Jewelry  | <input type="checkbox"/> Other (List Below) |
| <input type="checkbox"/> Sculpture/Metal | <input type="checkbox"/> Photography         | <input type="checkbox"/> Wood     |   |
| <input type="checkbox"/> Fiber/Leather   | <input type="checkbox"/> 2D/3D Mixed Media   | <input type="checkbox"/> Ceramics |   |
| <input type="checkbox"/> Glass           |  |                                   |   |

**CHECK ENCLOSED: \$**\_\_\_\_\_ (Non-Refundable) Must be postmarked by Saturday, **May 1, 2024**, to Nancy Kanienberg, Art League of Loveland Treasurer, 6759 Silver Tip Court, Maineville, OH 45039.  
After we receive your information, you'll be emailed a Welcome Packet with further instructions and materials.

**LIABILITY WAIVER:**

Neither the Loveland Art Gallery Crawl Committee or the Art League of Loveland Board and its Members will be responsible for the loss of or damage to any artwork displayed. By signing this application form, the artist agrees to hold the Loveland Art Gallery Crawl Committee or the Art League of Loveland Board and its Members harmless from any liability or loss whatsoever.

**ARTIST'S SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_



The Loveland Art Gallery Crawl is brought to you by the **Art League of Loveland (ALL)**, a non-profit visual arts advocacy organization dedicated to ensuring that ALL artists thrive and that our community continues to grow its arts culture. Annual dues are \$25. For more info: [artleagueofloveland.org](http://artleagueofloveland.org)